



Discovery Genetics Spring Online Sale

April 2, 2023



Cattle viewing March 30th-April 2nd
Sale will be on Cowbuyer

Kevin cell | 715-214-8119
Lisa | 507-456-4425
discoverygenetics@gmail.com



Jaguar EX-95

Escape EX-95

Jewelene EX-96



Schedule of Events:

- Cattle Viewing and Open House: Thursday March 30th-Sunday April 2nd
- Sale Lots Start Closing Sunday April 2nd @ 3pm

Sale Location:

Discovery Genetics: W7976 490th Ave, Ellsworth, WI 54011

Sale Staff:

Lisa Demmer	507-456-4425
Kevin Krejci	715-214-8119
Abe Cobb	918-728-1093
Andrew Vander Meulen	613-968-1599
Brad Midtling	715-271-9756
Brandon Grewe	715-419-0745
Chad Bohn	507-456-5975
Chris Van Dyk	715-377-2662
Chris Schulze	507-820-0452
Jacob Bierstedt	507-227-8642
Kyle Natzke	920-979-0593
Tony Galgowski	715-307-1914
Kaleb Kruse, Cowbuyer Representative	563-880-7495



Trucking & Health Testing:

- Trucking will be arranged anywhere Coast to Coast and Canada
- Trucking to Wisconsin Spring Shows can also be arranged
- All Cattle vaccinated. Vet on hand to write health charts day of sale.
- If health testing is required, testing can start at completion of sale.
- Buyer is responsible for health paper, testing and trucking cost.
- Cattle can stay at farm for 30 days, after which buyer will be charged \$6/day/lot

Terms:

- Bid Online at www.cowbuyer.com
- Bidders must be pre-registered and pre-approved
- Contact Aaron Ray Tomkins 336-363-4639 - atompkin@vt.edu
- Cash or good check day of auction. If purchasing through an agent or Cowbuyer, immediate payment required.
- No Cattle released until paid in full.



Discoveys Tequila Jewelene EX-96
National Grand Champion 2017
 (Grand dam to Lots 1,3,4)

Discovery's Verbatim Juniper EX-94
 (Dam to Lot 1)

1

Dam:

Discovery's Verbatim Juniper EX-94

7-06 233d 2X 15859 5.5 793 3.8 551

DISCOVERY'S KIDROCK JAVELIN

Born: 12-5-22 WINTER CALF

Reg Pending

Sire: MR Kathies KIDROCK

2nd Dam:

Discovery's Tequila Jewelene EX-96

4-00 2X 344d 20041 6.4 1275 4.0 792

5-11 2x 353d 18458 6.3 1159 4.3 788

7-01 2x 365d 18855 6.1 1040 4.2 740

8-02 2x 305d 16410 5.5 899 3.8 621

JEWELENE!

- *National Grand Champion 2017*
- *ABA All-American Lifetime Production Cow 2017*
- *Supreme Champion MN State Fair 2016 & 2017*
- *AJCA All-American 5yr Old 2016*
- *AJCA All-American 4yr Old 2015*
- *ABA All-American Jr. 3 2014*
- *Int. Champion International Jersey Show 2014*
- *National Jersey Jug Futurity Winner 2014*
- *6x Nominated All-American*

3rd Dam

Demmers Jade Jewelry EX-90

6-00 2x 282 13724 5.3 722 3.4 467

4th Dam

Thomsen 4226 Cadillac Jay EX-95

5-08 2X 365d 23683 5.3 1250 4.1 963

Life: 10 Lacs 187642 5.4 10040 4.1 7554

- *Res. Grand Champion MN State Fair 2009*
- *The 1st Jersey Lisa ever owned and started it all*



Discovery's Tequila Escape-ET EX-95
National Jersey Jug Winner 2016
(Dam of Lot 2)

2

DISCOVERY'S KIDROCK EIRA-ET

Born: 9/12/22 FALL CALF

JEUSA000174889227

Sire: MR Kathies KIDROCK

Incredible calf that has the makings to follow is her sisters footsteps!

Maternal Sisters to Lot 2:

Discovery's Jedi Empress EX-91 (max)

- 2nd Jr.3 & HM Int. Champion Int'l Jersey Show 2022

- ABA Res. All-American Jr. 3 2022

Discovery's Premier Emme EX-93

Discovery's Velocity Ember EX-93

- Member All-American Produce of Dam 2021

Discovery's Velocity Evy-ET EX-94 (max)

Discovery's Jedi Essence-ET VG-87 2y

- 1st Summer Yrl Midwest Jersey Jamboree

Discovery's Fireman Evanescence

- Top 10 at both EXPO and NAILE
- Member of Res All-American Produce of Dam 2022

Dam:

DISCOVERY'S TEQUILA ESCAPE-ET EX-95

3-03 2x 294d 15,187 5.5 828 3.6 550

ESCAPE!

- National Jersey Jug Winner 2016
- All-American Produce of Dam 2021
- Reserve All-American Produce of Dam 2022
- 1st 5yr old & HM Grand MN State Fair 2018

2nd through 7th Dams:

Bridon Vindication Evelyn-ET EX 94

4-01 2X 348d 17,982 4.6 834 3.4 608

- 2nd Jr.3 MN State Fair 2010

Bridon Patrick Eveready-ET EX 90 5*

- 4th 4yr old Ontario Spring Discovery 2006
- 1st Sr. 3 Brant-Norfolk Parish Show 2005
- 2nd Sr. 3 Ontario Spring Show 2005

Jaspar Renaissances Evening EX-91 3E 20*

- Res. Grand Champion Royal Winter Fair 1999
- Int. Champion & Res. Grand Int'l Jersey Show 1999
- Int. Champion Royal Winter Fair 1997 & 1998
- 3X All-Canadian in Milking Form

Elmlines Bruces Eva 7U VG-85-CAN 5*

Elmlines Titles Eliza 14R EX-CAN 2*



Discovery's Tequila Jewelene EX-96
National Grand Champion 2017
(Grand dam to Lots 1,3,4)

3

Dam:

Discovery's Premier Jealousy-ET EX-90

4-05 305d 2x 15206 6.1 779 4.5 583

DISCOVERYS KIDROCK JUNO

Born: 9-15-22 FALL CALF

JEUSE000174885752

Sire: MR Kathies KIDROCK

This is one sweet Fall Calf coming direct from the Jewelenes!

2nd Dam:

Discovery's Tequila Jewelene EX-96

4-00 2X 344d 20041 6.4 1275 4.0 792

5-11 2x 353d 18458 6.3 1159 4.3 788

7-01 2x 365d 18855 6.1 1040 4.2 740

8-02 2x 305d 16410 5.5 899 3.8 621

JEWELENE!

- National Grand Champion 2017
- ABA All-American Lifetime Production Cow 2017
- Supreme Champion MN State Fair 2016 & 2017
- AJCA All-American 5yr Old 2016
- AJCA All-American 4yr Old 2015
- ABA All-American Jr. 3 2014
- Int. Champion International Jersey Show 2014
- National Jersey Jug Futurity Winner 2014
- 6x Nominated All-American

3rd Dam

Demmers Jade Jewelry EX-90

6-00 2x 282 13724 5.3 722 3.4 467

4th Dam

Thomsen 4226 Cadillac Jay EX-95

5-08 2X 365d 23683 5.3 1250 4.1 963

Life: 10 Lacs 187642 5.4 10040 4.1 7554

- Res. Grand Champion MN State Fair 2009
- The 1st Jersey Lisa ever owned and started it all



Discovery's Tequila Jewelene EX-96
National Grand Champion 2017
(Grand dam to Lots 1,3,4)

4

Dam:

Discovery's Verbatim Julep-ET EX-90

3-01 282d 2X 15041 5.9 637 4.3 463

DISCOVERYS CHROME JULIANA

Born: 9-02-22 FALL CALF

JEUSE000174884080

SIRE: River Valley Cece Chrome

Lisa's Favorite!

The last Jewlene Gr. Dtr we sold went on to be HM JC and WDE & Res. JC of the All-American

2nd Dam:

Discovery's Tequila Jewelene EX-96

4-00 2X 344d 20041 6.4 1275 4.0 792

5-11 2x 353d 18458 6.3 1159 4.3 788

7-01 2x 365d 18855 6.1 1040 4.2 740

8-02 2x 305d 16410 5.5 899 3.8 621

JEWELENE!

- *National Grand Champion 2017*
- *ABA All-American Lifetime Production Cow 2017*
- *Supreme Champion MN State Fair 2016 & 2017*
- *AJCA All-American 5yr Old 2016*
- *AJCA All-American 4yr Old 2015*
- *ABA All-American Jr. 3 2014*
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Life: 10 Lacs 187642 5.4 10040 4.1 7554

- *Res. Grand Champion MN State Fair 2009*
- *The 1st Jersey Lisa ever owned and started it all*



Demmers Lucifer Pamela EX-93
Nominated Jr-All American 2008
(Grand dam of Lot 5)

Demmers Goldwyn Paisley-ET
1st Fall Calf and JC Midwest Fall National
2017
(same family as Lot 5)

5

Dam:

DEMERS BRAXTON PRINCESS EX-90

7-2 2x 265d 28285 3.5 930 3.0 774

DISCOVERYS SHOWTIME POLAR-TW

Born: 10-8-22 FALL CALF

Sire: Jacobs SHOWTIME *RC

2nd Dam:

Demmers Goldwyn Paris EX-91

Early and Sporty SHOWTIME Fall Calf

3rd thru 6th dam:

Demmers Lucifer Pamela EX-93 EEVEE 2E

3-07 2x 305d 26350 3.6 950 2.6 677

5-10 2x 305d 25040 3.7 928 2.8 712

6-09 2x 305d 25170 3.8 954 2.8 699

Life: 2572d 179200 3.8 6840 2.9 5210

- 1st 150K Lb Cow MN State Holstein Show '15
- Res-All MN 4yr old 2011
- Nom Jr All-American Fall Yrl 2008

Demmers Redmarker Paloma

Demmers Lindy Polaris VG88



Discovery's Joey Ernie-ET EX-92
7th Jersey Jug 2021
(Full Sister to Dam of Lot 6)

Discovery's Joey Eva-ET EX-92
(Full sister to Dam of Lot 6)

6

DISCOVERY'S DRAGON ELIA

Born: 6-4-22 SUMMER YEARLING

JEUSA000174857831

SIRE: Golden Topeka Dragon

Entered in the 2025 National Jersey Jug Futurity

Maternal Sister to Dam:

Discovery's Tequila Escape-ET EX-95

- *National Jersey Jug Winner 2016*
- *All-American Produce of Dam 2021*
- *Reserve All-American Produce of Dam 2022*
- *1st 5yr old & HM Grand MN State Fair 2018*

Dam:

DISCOVERY'S JOEY ELLIE-ET EX-92

2-11 305d 2x 17830 4.0 634 3.7 596

ELLIE

- 2nd Jr. 3 MN State Fair 2021

2nd through 7th Dams:

Bridon Vindication Evelyn-ET EX 94

4-01 2X 348d 17,982 4.6 834 3.4 608

- 2nd Jr. 3 MN State Fair 2010

Bridon Patrick Eveready-ET EX 90 5*

- *4th 4yr old Ontario Spring Discovery 2006*
- *1st Sr. 3 Brant-Norfolk Parish Show 2005*
- *2nd Sr. 3 Ontario Spring Show 2005*

Jaspar Renaissances Evening EX-91 3E 20*

- *Res. Grand Champion Royal Winter Fair 1999*
- *Int. Champion & Res. Grand Int'l Jersey Show 1999*
- *Int. Champion Royal Winter Fair 1997 & 1998*
- *3X All-Canadian in Milking Form*

Elmlines Bruces Eva 7U VG-85-CAN 5*

Elmlines Titles Eliza 14R EX-CAN 2*

Elmlines King's Eva 5H EX-90-CAN



Discovery's Velocity Ember-ET EX-93
(Dam of Lot 7)

Discovery's Jedi Empress-ET EX-91(max)
Maternal Sister to Dam of Lot 7

7

Dam:

DISCOVERY'S VELOCITY EMBER-ET EX-93

3-11 305d 2x 15180 5.1 775 3.8 587

DISCOVERY'S APPLEJACK EMELIA

Born: 6-2-22 SUMMER YEARLING

JEUSA000174857804

SIRE: Steinhauers latola Applejack

This Heifer is bred to Show!
Hard top, Long neck, Wide rump: She's got it!

Entered in the 2025 National Jersey Jug

2nd Dam:

Discovery's Tequila Escape-ET EX-95

- National Jersey Jug Winner 2016
- All-American Produce of Dam 2021
- Reserve All-American Produce of Dam 2022
- 1st 5yr old & HM Grand MN State Fair 2018
- Multiple Max Scored Daughters

EMBER

- 2nd 4yr Old MN State Fair 2022
- Member of 2021 All-American Produce of Dam
- Member of 2022 Res. All-American Produce of Dam

3rd through 7th Dams:

Bridon Vindication Evelyn-ET EX 94

4-01 2X 348d 17,982 4.6 834 3.4 608

- 2nd Jr.3 MN State Fair 2010

Bridon Patrick Eveready-ET EX 90 5*

- 4th 4yr old Ontario Spring Discovery 2006
- 1st Sr. 3 Brant-Norfolk Parish Show 2005
- 2nd Sr. 3 Ontario Spring Show 2005

Jaspar Renaissances Evening EX-91 3E 20*

- Res. Grand Champion Royal Winter Fair 1999
- Int. Champion & Res. Grand Int'l Jersey Show 1999
- Int. Champion Royal Winter Fair 1997 & 1998
- 3X All-Canadian in Milking Form

Elmlines Bruces Eva 7U VG-85-CAN 5*

Elmlines Titles Eliza 14R EX-CAN 2*

Elmlines King's Eva 5H EX-90-CAN



Discovery's Tequila Escape-ET EX-95
(Full Sister to Dam of Lot 8)

8

Dam:

DISCOVERY'S TEQUILA EVE-ET VG-85 @ 2YR

- Dam will be easy EX cow

DISCOVERY'S NUANCE ECHO

Born: 3-10-22 SPRING YEARLING

JEUSA000174721031

SIRE: ST-LO NUANCE

Kevin's Favorite!

Entered in 2025 National Jersey Jug

FULL SISTER TO DAM:

Discovery's Tequila Escape-ET EX-95

- National Jersey Jug Winner 2016
- All-American Produce of Dam 2021
- Reserve All-American Produce of Dam 2022
- 1st 5yr old & HM Grand MN State Fair 2018
- Multiple Max Scored Daughters

2nd through 7th Dams:

Bridon Vindication Evelyn-ET EX 94

4-01 2X 348d 17,982 4.6 834 3.4 608

- 2nd Jr.3 MN State Fair 2010

Bridon Patrick Eveready-ET EX 90 5*

- 4th 4yr old Ontario Spring Discovery 2006
- 1st Sr. 3 Brant-Norfolk Parish Show 2005
- 2nd Sr. 3 Ontario Spring Show 2005

Jaspar Renaissances Evening EX-91 3E 20*

- Res. Grand Champion Royal Winter Fair 1999
- Int. Champion & Res. Grand Int'l Jersey Show 1999
- Int. Champion Royal Winter Fair 1997 & 1998
- 3X All-Canadian in Milking Form

Elmlines Bruces Eva 7U VG-85-CAN 5*

Elmlines Titles Eliza 14R EX-CAN 2*

Elmlines King's Eva 5H EX-90-CAN



Demmers Lucifer Pamela EX-93 2E
Same family as Lot 9

9

Dam:

DEMERS AMAZING PANDORA VG-88

1-10 2x 365 23093 3.9 849 3.3 722

DISCOVERYS AWESOME PAIGE

Born: 10-8-22 SR. 2

Sire: AWESOME

Fresh: 12-4-22

Bred: 3-1 to Sexed Warrior-Red

Last Test: 86 lbs

One of the best Holsteins we have bred to date

2nd thru 6th dam:

Demmers Braxton Pocahontas VG-86

Demmers Sept Storm Pirate EX-91

Demmers Linjet Princess VG-88

Demmers Flip Pride VG-88

Same Family as

Demmers Lucifer Pamela EX93 2E



Discovery's Tequila Escape-ET EX-95
National Jersey Jug Winner 2016
(Full Sister to Lot 10)

10

Dam:

BRIDON VINDICATION EVELYN-ET EX-93

4-01 2X 348d 17,982 4.6 834 3.4 608

- 2nd Jr. 3 MN State Fair 2010

DISCOVERYS TEQUILA EVELINA-ET

Born: 9/11/20 SR. 2

JEUSA0001174308962

Sire: Tower Vue Pring Tequila-ET

Fresh: 12-4-22 Will be bred by sale day

Last Test: 63 lbs.

FULL SISTER TO ESCAPE!

Show her, Flush her and make those
fancy show calves for 2024!

Maternal Sisters to Lot 10:

Discovery's Tequila Escape-ET EX-95

- National Jersey Jug Winner 2016
- All-American Produce of Dam 2021
- Reserve All-American Produce of Dam 2022
- 1st 5yr old & HM Grand MN State Fair 2018
- Multiple Max Scored Daughters

Discovery's Joey Eva-ET EX-92

- 2nd Jr. 3 MN State Fair 2021

Discovery's Joey Ernie-ET EX-92

- 7th Jersey Jug 2021
- 3rd Jr. 3 MN State Fair 2021

Discovery's Joey Ellie-ET EX-92

- 4th Jr. 3 MN State Fair 2021

Discovery's Joey Elsa-ET EX-91

Discovery's Tequila Eclipse-ET EX-93

- 2nd 4yr old Mn State Fair 2017

3rd through 7th Dams:

Bridon Patrick Eveready-ET EX 90 5*

- 4th 4yr old Ontario Spring Discovery 2006
- 1st Sr. 3 Brant-Norfolk Parish Show 2005
- 2nd Sr. 3 Ontario Spring Show 2005

Jaspar Renaissances Evening EX-91 3E 20*

- Res. Grand Champion Royal Winter Fair 1999
- Int. Champion & Res. Grand Int'l Jersey Show 1999
- Int. Champion Royal Winter Fair 1997 & 1998
- 3X All-Canadian in Milking Form

Elmlines Bruces Eva 7U VG-85-CAN 5*

Elmlines Titles Eliza 14R EX-CAN 2*

Elmlines King's Eva 5H EX-90-CAN



Discovery's Verbatim Jaguar EX-95
(Full Sister to Dam)

Discovery's Tequila Puma EX-94
Dam of Lot 11

11

Dam:

DISCOVERY'S TEQUILA PUMA EX-94

4-01 305 2x 15295 5.8 815 3.9 551

DISCOVERY'S JOEY JOPLIN VG-85 @ 2yrs

Born: 6/8/19 4YR OLD

JEUSA000173880850

Sire: Discovery's Premier Joey
(Premier x JEWELINE EX-96)

PUMA

- Senior Champion Jersey Jamboree 2020
- 1st 5yr old MN State Fair 2021

4yr Old for 2023
Due 6-2 to Victorious

FULL SISTER TO DAM:

Discovery's Verbatim Jaguar EX-95

- 3x Nominated All-American
- 3X Intermediate Champion MN State Fair
- Res-AJCA All American Sr Calf 2016
- Res-AJCA American Sr-Yrl in Milk
- Int. & Grand Champion Wisconsin Spring Show 2017
- 3rd Jersey Jug 2017
- ABA All-American Fall Calf

2nd through 5th dams:

Demmers Furor Joyful EX-94

11-10 305d 2X 15210 5.0 507 4.0 408

Jewels Jade of Paradise EX-94

- 1st Jr 2 MN State Fair 2007
- Top 10 Jersey Jug Futurity
- 1st Jr 2 WDE Jr show 2007

Thomsen 4226 Cadillac Jay EX-95

5-08 2X 365d 23683 5.3 1250 4.1 7554

Life: 10 Lacs 187642 5.4 10040 4.1 7554

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Discovery's Tequila Escape-ET EX-95
(Dam of Lot 12 Embryos)

Discovery's Jedi Empress-ET EX-91 (max)
HM Int. Champ Int' Jersey Show 2022

12 QTY: 3 IVF REVERSE SORT #2 VICTORIOUS X ESCAPE

SIRE: River Valley Victorious

Dam:

DISCOVERY'S TEQUILA ESCAPE-ET EX-95

SEMEN LOTS

13

QTY: 5 UNITS
SIRE: HAWARDEN IMPUL PREMIER
JEUSA000067107510

14

QTY: 5 UNITS
SIRE: HAWARDEN IMPUL PREMIER
JEUSA000067107510

15

QTY: 5 UNITS
SIRE: DISCOVERY'S PREMIER JEDI
JEUSA000119755718

16

QTY: 5 UNITS
SIRE: TOWER VUE PRIME TEQUILA-ET
JEUSA000114816452

17

QTY: 3 UNITS
SIRE: QUIMO JOEL
JECAN000106797233

18

QTY: 5 UNITS
SIRE: SUNSET CANYON ANDREAS
JEUSA000117597125

19

QTY: 10 UNITS
SIRE: BRIDON EXCITATION
JECAN000008572453

20

QTY: 10 UNITS
SIRE: BRIDON EXCITATION
JECAN000008572453



THANK YOU!
Sincerely, Kevin & Lisa