



# ASCHERMANN

CHAROLAIS / AKAUSHI

*3rd Edition Production Sale*

ACE MR MO BOB 3809X



Rhubarb



**MARCH 20, 2021 • 1 PM AT THE RANCH**



# ASCHERMANN

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## CHAROLAIS / AKAUSHI

**SALE DATE AND TIME:**

Saturday, MARCH 20, 2021 at 1:00 PM  
Please dress for the weather.

**SALE LOCATION:**

At the Ranch: 3852 County Rd. 110, Carthage, MO 64836. Take exit 22 north off Interstate 44. Then go 1 mile west and 2 miles north, from the entrance of the stockyards. Sale site on the right.

**SALE DAY PHONES:**

Larry                      417-793-2855 cell  
Peggy                      417-793-2255 cell

**AUCTIONEER:**

Jackie Moore 417-825-0948 cell

**SALE DAY ADVISORS:**

Wes Chism - Platte City, MO      281-761-5952  
Dr. Bill Able - Miami, OK      918-541-5179  
Bailey Moore - Granby, MO      417-540-4343  
Skyler Moore - Mt. Vernon, MO   417-737-2615  
Mark Rickabaugh - Greeley, KS   785-760-2497

**CHAROLAIS JOURNAL:**

David Hobbs - AICA K.C. MO 913-515-1215

**ORDER BUYING:**

If you are unable to attend the sale, but wish to purchase please contact us. You can buy with our sight unseen guarantee. You can buy with confidence.

**LIVE STREAM VIDEO AUCTION:**

Enjoy the live stream video auction on Cowbuyer.com  
View/bid on Cowbuyer.com  
Real high speed internet service preferred.

**BREEDING GUARANTEE:**

These virgin bulls are semen tested and scrotal measurements taken. Plus the bulls will be BVD and Trichomoniosis tested. Simply put, your cows complete satisfaction and herd health is our goal.

**EPD'S:**

The breed average for Non Parent EPD distribution is: CE 5.4  
BW 0.3 WW 31.0 YW 58.0 MILK 10 TOTAL MATL 26 SC 1.12  
MCE 5.2 HCW 20 REA 0.69 FAT 0.009 MARB 0.11 TSI 203.97  
Additional EPD's for sale bulls can be provided.

**FOOD:**

Sale day, 1st thing coffee and donuts. Then lunch will be served.

**MOTEL:**

The host motel will be at the: Super 8 Motel in Carthage, MO  
417-359-9000. If you need assistance with a room, just let us know.

**LIABILITY:**

We are not responsible for any injury or accidents.

**SALE CATALOG DESIGN:**

Jocelyn Washam, Rural Route Creations

**WEB MASTER:**

Joan Thorne, TLC Website Designs

## Welcome to our 32nd Production Sale

We are proud of the fact our planned matings has produced over 80 percent of our bulls to rank above the breed average of (204) for the TSI index. See page 2 for a full explanation. In simple terms it is an index that combines several E.P.D.'S. We challenge you to compare. Depending on your selection we have all the performance that you need.

Maybe just as important, our bulls are developed in hot fescue pastures for a sound and productive life. Our 18-month-old bulls will not fall apart when turned out.

The Akaushi portion of our sale is best defined as something for everybody. We are offering commercial cows bred Akaushi, half blood steers and heifers, foundation full-blood bulls, heifers and embryos.

We hope to see you ring side sale day. However, for those who cannot attend, we will be live on the internet. Just like our last four sales... [www.cowbuyer.com](http://www.cowbuyer.com) will broadcast our sale. Plus, we will be happy to take your bid over the phone.

Photos of key reference sires are scattered throughout the sale book. The weekend prior to the sale, videos of requested bulls will be posted on our web site [www.aschermanncharolais.com](http://www.aschermanncharolais.com). When you find a bull you would like to have videoed, please call. Once again, the sale will be broadcast live.

If there is anything we can do to help with your next big investment in making both your cows and your banker happy, let us know.

*Larry & Peggy*



LIVE INTERNET VIEWING AND BIDDING AT  
[www.cowbuyer.com](http://www.cowbuyer.com)

# CUSTOMER SERVICE

We believe that our after the sale warranty is one of the best in the industry. You have a problem, any problem with our bulls, we are there for you. We are not happy until you are happy.

Bulls we offer at our sale are “The Cream Of the Crop”. This is not a sale where the top bulls have been sold off and you get the left overs. We have a long and proven track record of satisfied customers. We have taken the gamble out of herd sire selection.

It's important to us that we sell bulls in everyone's price range. As you are aware herd bulls represent at least half of the genetic input of the calves you sell later. That percentage goes up if you decide to save replacement females. Stated in current market reports there can be a \$.30 per pound spread in the #1's vs. #2's and #3's of the same weight. No matter what the market is, you always get paid more for high quality calves. Now more than ever is the time to buy the best bull you can.

# TERMINAL SIRE INDEX

With the release of 2015 Fall EPDs, a new data point has been added - AICA Terminal Sire Index (TSI). The AICA Terminal Sire Index (TSI) is a formal method of combining Expected Progeny Differences (EPD) - BWT, WWT, YWT, REA, HCW, MARB and FAT - into one single value on which to base selection decisions. The TSI uses estimates of the genetic relationships between traits with an economic default value based on the three year rolling USDA database.

The TSI represents a dollar index per terminal progeny produced for a bull in the AICA database, ranking them for profit potential. This dollar index is to be interpreted much like a single trait EPD. For example, if Sire A's index is \$191.66 and Sire B's index is \$200, then we would expect Sire B's offspring to average \$8.34 more net return (\$200 minus \$191.66) than Sire A's offspring.



**Reference Sire: LT Patriot 4004**

CE: 0.7 BW: 0.2 WW: 41 YW: 80 MILK: 12 SC: 1.1 HCW: 33 MARB: 0.13 TSI: 220.55



**LOT ACE-ORR PATRIOT 979P**

**1-979 REG: M945574 DOB: 9/14/2019**

**BW:**  
89

**Adj WW:**  
739

LT LEDGER 0332 P	CE: 1.3
LT PATRIOT 4004 PLD	BW: 1
LK MISS RIO 2119	WW: 39
LT POLLED VALUE 9089	YW: 73
ORR'S MS TRADITION 937P	MILK: 14
ORR'S TRADITION 579 ET	SC: 1.1
	HCW: 32
	MARB: 0.13
	TSI: 214.75



**LOT ACE NCC STEEL 9109**

**2-9109 REG: M944845 DOB: 8/27/2019**

**BW:**  
62

**Adj WW:**  
672

WR WRANGLER W601	CE: 14.4
ACE-ORR STEEL 351 P ET	BW: -3.1
ORR'S MS NANCY 458P	WW: 38
ACE MR DOC EASY 7113PLD	YW: 65
NCC-DOC EASY 401	MILK: 10
MISS BLEND WIND P	SC: 0.8
	HCW: 18
	MARB: 0.17
	TSI: 213.06



**LOT ACE NCC DOC EASY 9127**

**3-9127 REG: M944852 DOB: 9/15/2019**

**BW:**  
77

**Adj WW:**  
740

ACE MR DOC EASY 7113PLD	CE: 6.3
ACE-NCC-DOC EASY 484	BW: 0.9
NCC-PERFECT WIND-227	WW: 44
GP 914 OZARK SILVER PLD	YW: 70
G DBL DUKE 817 PLD	MILK: 9
MISS GP SUPREME DUKE PLD	SC:
	HCW: 11
	MARB: 0.18
	TSI: 210.95

**LOT ACE-ORR AFFINITY 964P****4-964 REG: M945580 DOB: 9/8/2019****BW:**  
84**Adj WW:**  
696

LT RUSHMORE 8060 PLD  
 LT AFFINITY 6221 PLD  
 LT ATHENA 1247  
 LT VENTURE 3198 PLD  
 ORR'S MS NANCY 733P  
 ORR'S MS NANCY 923P

CE: 5.3  
 BW: -0.4  
 WW: 34  
 YW: 70  
 MILK: 12  
 SC: 1.1  
 HCW: 18  
 MARB: 0.18  
 TSI: 218.81

**LOT ACE-ORR PATRIOT 962P****5-962 REG: M945582 DOB: 9/8/2019****BW:**  
79**Adj WW:**  
790

LT LEDGER 0332 P  
 LT PATRIOT 4004 PLD  
 LK MISS RIO 2119  
 RAILE SOVEREIGN J827 Y064  
 ORR'S MS NANCY 611  
 ORR LADY NANCY 348P ET

CE: 5.4  
 BW: -0.7  
 WW: 45  
 YW: 83  
 MILK: 15  
 SC: 0.9  
 HCW: 26  
 MARB: 0.1  
 TSI: 225.27

**LOT ACE-ORR LOCK N LOAD 911P****6-9111 REG: M945563 DOB: 11/9/2019****BW:**  
81**Adj WW:**  
766

LT LEDGER 0332 P  
 ACE-ORR LOCK N LOAD 243P  
 ORR'S MS PETUNIA 941P  
 RAILE SOVEREIGN J827 Y064  
 ORR'S MS TRADITION 614P  
 ORR'S TRADITION 371

CE: 10  
 BW: -0.6  
 WW: 49  
 YW: 94  
 MILK: 14  
 SC: 1.1  
 HCW: 33  
 MARB: 0.14  
 TSI: 240.67

**LOT ACE-ORR AFFINITY 966P****7-966 REG: M945579 DOB: 9/8/2019****BW:**  
80**Adj WW:**  
727

LT RUSHMORE 8060 PLD  
 LT AFFINITY 6221 PLD  
 LT ATHENA 1247  
 LT VENTURE 3198 PLD  
 ORR'S MS TRADITION 749P  
 ORR'S MS TRADITION 372P

CE: 7.4  
 BW: -1.6  
 WW: 38  
 YW: 73  
 MILK: 12  
 SC: 1.2  
 HCW: 21  
 MARB: 0.18  
 TSI: 221.21



**Reference Sire: LT AUTHORITY 7229 PLD**

CE: 12.1 BW: -2.8 WW: 30 YW: 53 MILK: 8 SC: 1.5 HCW: 15 MARB: 0.06 TSI: 200.51



**LOT ACE NCC STEEL 9123**

**8-9123 REG: M944847 DOB: 9/8/2019**

**BW:**  
64

**Adj WW:**  
688

WR WRANGLER W601  
ACE-ORR STEEL 351 P ET  
ORR'S MS NANCY 458P  
ACE MR PERFECT WIND 899 ET  
NCC-PERFECT WIND-209  
MISS BLUEGRASS CIGAR P

CE: 12.5  
BW: -2.4  
WW: 35  
YW: 59  
MILK: 11  
SC: 0.6  
HCW: 13  
MARB: 0.13  
TSI: 205.64



**LOT ACE-ORR LOCK N LOAD 9115P**

**9-9115 REG: M945561 DOB: 11/11/2019**

**BW:**  
88

**Adj WW:**  
785

LT LEDGER 0332 P  
ACE-ORR LOCK N LOAD 243P  
ORR'S MS PETUNIA 941P  
TR MR FIRE WATER 5792RET  
ORR'S MS HALLE 119 P  
BJR MISS EP 358 P

CE: 6.6  
BW: 0.6  
WW: 45  
YW: 82  
MILK: 16  
SC: 1.2  
HCW: 30  
MARB: 0.17  
TSI: 227.09



**LOT ACE-ORR LOCK N LOAD 9116P**

**10-9116 REG: M945560 DOB: 11/15/2019**

**BW:**  
90

**Adj WW:**  
801

LT LEDGER 0332 P  
ACE-ORR LOCK N LOAD 243P  
ORR'S MS PETUNIA 941P  
WR WRANGLER W601  
ORR LADY NANCY 348P ET  
ORR'S MS NANCY 458P

CE: 8.3  
BW: 0.8  
WW: 55  
YW: 96  
MILK: 12  
SC: 1.3  
HCW: 32  
MARB: 0.19  
TSI: 239.78

**LOT ACE NCC STEEL 9124****11-9124 REG: M944848****DOB: 9/10/2019****BW: 81**

ACE-ORR STEEL 351 P ET

WR WRANGLER W601

ORR'S MS NANCY 458P

**Adj WW: 639**ACE MR DOC EASY 7113PLD  
NCC-DOC EASY 465

G WINDY S CIGAR 832 PL

CE: 6.4  
BW: 1.1  
WW: 37  
YW: 63  
MILK: 10  
SC: 0.8  
HCW: 15  
MARB: 0.16  
TSI: 206.94**LOT ACE-ORR PATRIOT 9121P****12-9121 REG: M945558****DOB: 12/2/2019****BW: 91**

LT PATRIOT 4004 PLD

LT LEDGER 0332 P

LK MISS RIO 2119

**Adj WW: 775**RAILE SOVEREIGN J827 Y064  
ORR'S MS TRADITION 622P

ORR'S MS TRADITION 379P

CE: 1.1  
BW: 1.1  
WW: 46  
YW: 85  
MILK: 13  
SC: 0.8  
HCW: 28  
MARB: 0.11  
TSI: 226.07**LOT ACE NCC LEDGER 9125****14-9125 REG: M944853****DOB: 9/10/2019****BW: 78**

ACE-ORR LEDGER 743P

LT LEDGER 0332 P

ORR'S MS TRADITION 979P

**Adj WW: 651**ACE-ORR STEEL 351 P ET  
NCC-STEEL 667

SHARP DUKE P 347

CE: 5.6  
BW: 1.4  
WW: 36  
YW: 65  
MILK: 11  
SC: 0.9  
HCW: 16  
MARB: 0.13  
TSI: 208.51**LOT ACE-ORR CASCADE 987P****15-987 REG: M945587****DOB: 9/21/2019****BW: 91**

FTJ CASCADE 1508

LT BLUE VALUE 7903 ET

FTJ SILVER DISTANCE ALI TW1301

**Adj WW: 674**LT POLLED VALUE 9089  
ORR'S MS TRADITION 939P

ORR'S MS TRADITION 486 P

CE: 1  
BW: 1.7  
WW: 36  
YW: 65  
MILK: 12  
SC: 1  
HCW: 25  
MARB: 0.16  
TSI: 209.79





**Reference Sire: LT AFFINITY 6221 PLD**

CE: 10.1 BW: -4.0 WW: 25 YW: 59 MILK: 16 SC: 1.0 HCW: 14 MARB: 0.30 TSI: 215.95



**LOT ACE-ORR TIOGA 984P**

**16-984 REG: M945571 DOB: 9/16/2019**

**BW:**  
80

**Adj WW:**  
687

BHC TOP PRO 7025 P

LT TIOGA 4090 PLD

LT BRENDA 8034 PLD

LT LEDGER 0332 P

ORR'S MS NANCY 753P

ORR'S MS NANCY 232P

CE: 8.7  
BW: -1  
WW: 33  
YW: 64  
MILK: 13  
SC: 0.9  
HCW: 21  
MARB: 0.19  
TSI: 211.39



**LOT ACE-ORR GRID MAKER 959P**

**17-959 REG: M945585 DOB: 9/6/2019**

**BW:**  
83

**Adj WW:**  
718

WCR SIR TRADITION 066

M6 GRID MAKER 104 PET

VCR MISS MAC IV 317

LT LEDGER 0332 P

ORR'S MISS TRADITION 511P

ORR'S TRADITION 860

CE: 6.9  
BW: -0.2  
WW: 36  
YW: 69  
MILK: 12  
SC: 1.1  
HCW: 23  
MARB: 0.2  
TSI: 218.26



**LOT ACE-ORR PATRIOT 9105P**

**18-9105 REG: M945565 DOB: 11/4/2019**

**BW:**  
83

**Adj WW:**  
783

LT LEDGER 0332 P

LT PATRIOT 4004 PLD

LK MISS RIO 2119

M6 GRID MAKER 104 PET

ORR'S MS TRADITION 976P

ORR'S MS TRADITION 406ET

CE: 4  
BW: 0.4  
WW: 43  
YW: 81  
MILK: 14  
SC: 1  
HCW: 28  
MARB: 0.17  
TSI: 224.7

**LOT ACE-ORR AUTHORITY 975P****19-975 REG: M945577****DOB: 9/10/2019****BW:**  
75**Adj WW:**  
694

LHD CHOTEAU B1669 P  
 LT AUTHORITY 7229 PLD  
 LT KATY 4273 PLD  
 LT LEDGER 0332 P  
 ORR'S MS TRADITION 636P  
 ORR'S MS TRADITION 267P

CE: 10.1  
 BW: -1.6  
 WW: 36  
 YW: 67  
 MILK: 9  
 SC: 1.4  
 HCW: 19  
 MARB: 0.14  
 TSI: 214.53

**LOT ACE-ORR EFFICIENT 969P****20-969 REG: M945578****DOB: 9/9/2019****BW:**  
86**Adj WW:**  
710

M6 GRID MAKER 104 PET  
 ACE-ORR EFFICIENT 972  
 ORR'S MS MARY 413P TW  
 LT LEDGER 0332 P  
 ORR'S MS NANCY 523P  
 ORR'S MS NANCY 1036 P

CE: 4.2  
 BW: 1  
 WW: 41  
 YW: 83  
 MILK: 12  
 SC: 1.4  
 HCW: 32  
 MARB: 0.25  
 TSI: 231.72

**LOT ACE-ORR AUTHORITY 991P****21-991 REG: M945569****DOB: 9/27/2019****BW:**  
84**Adj WW:**  
704

LHD CHOTEAU B1669 P  
 LT AUTHORITY 7229 PLD  
 LT KATY 4273 PLD  
 LT VENTURE 3198 PLD  
 ORR'S MS TRADITION 594P  
 ORR'S MS TRADITION 533 ET

CE: 7.2  
 BW: -0.6  
 WW: 35  
 YW: 62  
 MILK: 5  
 SC: 1.1  
 HCW: 16  
 MARB: 0.06  
 TSI: 206.26

**LOT ACE-ORR EFFICIENT 976P****22-976 REG: M945576****DOB: 9/11/2019****BW:**  
83**Adj WW:**  
624

M6 GRID MAKER 104 PET  
 ACE-ORR EFFICIENT 972  
 ORR'S MS MARY 413P TW  
 M6 BELLS & WHISTLES 258 P  
 ORR'S MS TRADITION 566P  
 ORR'S MS TRADITION 939P

CE: 5.3  
 BW: 0.1  
 WW: 32  
 YW: 71  
 MILK: 17  
 SC: 1.4  
 HCW: 30  
 MARB: 0.24  
 TSI: 223.95



**Reference Sire: ACE ORR LOCK N LOAD 243P**

CE: 9.5 BW: 0.7 WW: 53 YW: 103 MILK: 9 SC: 1.6 HCW: 45 MARB: 0.25 TSI: 249.88



**LOT ACE NCC LEDGER 9129**

**23-9129 REG: M944855**

**DOB: 9/16/2019**

**BW:**  
**72**

ACE-ORR LEDGER 743P

ORR'S MS TRADITION 979P

**Adj WW:**  
**643**

ACE-ORR STEEL 351 P ET

NCC-STEEL 678

SHARP DUKE 402

CE: 7.8

BW: 0.1

WW: 35

YW: 65

MILK: 11

SC: 0.9

HCW: 16

MARB: 0.13

TSI: 209.5



**LOT ACE-ORR TIOGO 961P**

**24-961 REG: M945583**

**DOB: 9/6/2019**

**BW:**  
**83**

LT TIOGA 4090 PLD

LT BRENDA 8034 PLD

**Adj WW:**  
**796**

LT LANDMARK 5052 PLD

ORR'S MS NANCY 703P

ORR'S MS NANCY 472P

CE: 9.5

BW: -1.8

WW: 36

YW: 62

MILK: 20

SC: 0.6

HCW: 12

MARB: 0.12

TSI: 209.52



**LOT ACE-ORR AUTHORITY 963P**

**25-963 REG: M945581**

**DOB: 9/8/2019**

**BW:**  
**78**

LT AUTHORITY 7229 PLD

LT KATY 4273 PLD

**Adj WW:**  
**691**

FINK GOLD STANDARD 0153

ORR'S TRADITION 630P

ORR'S MS TRADITION 909 TW

CE: 9.7

BW: -1.3

WW: 34

YW: 64

MILK: 11

SC: 1.2

HCW: 24

MARB: 0.13

TSI: 212.7

**LOT ACE-ORR AFFINITY 9103P****26-9103 REG: M945566****DOB: 10/30/2019****BW: 81****Adj WW: 764**

LT RUSHMORE 8060 PLD  
 LT AFFINITY 6221 PLD  
 LT ATHENA 1247  
 LT VENTURE 3198 PLD  
 ORR'S MS JOAN 746P  
 ORR'S MS JOAN 223P

CE: 6.6  
 BW: -1.2  
 WW: 38  
 YW: 75  
 MILK: 12  
 SC: 1.2  
 HCW: 21  
 MARB: 0.2  
 TSI: 223.38

**LOT ACE NCC STEEL 9106****27-9106 REG: M944844****DOB: 8/27/2019****BW: 75****Adj WW: 554**

WR WRANGLER W601  
 ACE-ORR STEEL 351 P ET  
 ORR'S MS NANCY 458P  
 ACE MR PERFECT WIND 899 ET  
 NCC-PERFECT WIND-227  
 SHARP DUKE 404

CE: 8.9  
 BW: -0.2  
 WW: 25  
 YW: 46  
 MILK: 12  
 SC: 0.6  
 HCW: 17  
 MARB: 0.13  
 TSI: 193.75

**LOT ACE-ORR EFFICIENT 980P****28-980 REG: M945573****DOB: 9/14/2019****BW: 87****Adj WW: 641**

M6 GRID MAKER 104 PET  
 ACE-ORR EFFICIENT 972  
 ORR'S MS MARY 413P TW  
 ACE-ORR WALKER 367 P  
 ORR'S MS TRADITION 648 P  
 ORR'S MS TRADITION 1081 P

CE: 1.3  
 BW: 1.4  
 WW: 28  
 YW: 63  
 MILK: 18  
 SC: 1  
 HCW: 28  
 MARB: 0.2  
 TSI: 215.09

**LOT ACE-ORR PATRIOT 9118P****29-9118 REG: M945559****DOB: 11/24/2019****BW: 87****Adj WW: 756**

LT LEDGER 0332 P  
 LT PATRIOT 4004 PLD  
 LK MISS RIO 2119  
 RAILE SOVEREIGN J827 Y064  
 ORR'S MS GRID 624P  
 ORR'S MS GRID 366P

CE: 3.3  
 BW: 0.1  
 WW: 43  
 YW: 80  
 MILK: 14  
 SC: 0.8  
 HCW: 25  
 MARB: 0.1  
 TSI: 221.57



*\*Photo taken after spring breeding 2020*

**Reference Sire: ACE ORR STEEL 351 P ET**

CE:10.4 BW: -0.6 WW: 35 YW: 63 MILK: 13 SC: 1.0 HCW: 19 MARB: 0.13 TSI: 209.16



**LOT ACE-ORR TIOGA 994P**

**30-994 REG: M945568 DOB: 10/2/2019**

**BW:**  
77

**Adj WW:**  
716

BHC TOP PRO 7025 P  
 LT TIOGA 4090 PLD  
 LT BRENDA 8034 PLD  
 LT LANDMARK 5052 PLD  
 ORR'S MS NANCY 719P  
 ORR'S MS NANCY 461P

CE: 12.2  
 BW: -3.5  
 WW: 27  
 YW: 50  
 MILK: 19  
 SC: 0.6  
 HCW: 11  
 MARB: 0.12  
 TSI: 201.84



**LOT ACE-ORR AUTHORITY 998P**

**31-998 REG: M945567 DOB: 10/26/2019**

**BW:**  
87

**Adj WW:**  
645

LHD CHOTEAU B1669 P  
 LT AUTHORITY 7229 PLD  
 LT KATY 4273 PLD  
 LT VENTURE 3198 PLD  
 ORR'S MS NANCY 606P  
 ORR'S MS NANCY 929P

CE: 7.1  
 BW: -0.3  
 WW: 33  
 YW: 66  
 MILK: 9  
 SC: 1.4  
 HCW: 22  
 MARB: 0.09  
 TSI: 212.65



**LOT ACE NCC DOC EASY 9107**

**32-9107 REG: M944849 DOB: 8/27/2019**

**BW:**  
74

**Adj WW:**  
555

ACE MR DOC EASY 7113PLD  
 ACE-NCC-DOC EASY 484  
 NCC-PERFECT WIND-227  
 GP 914 OZARK SILVER PLD  
 MISS WINDY CIGAR P  
 GP MS ELEGANT M CIGAR PLD

CE: 7.4  
 BW: 0.3  
 WW: 25  
 YW: 46  
 MILK: 9  
 SC:  
 HCW: 12  
 MARB: 0.17  
 TSI: 192.25

**LOT ACE NCC MO BOB 9157****33-9157 REG: M944857****DOB: 11/15/2019****BW:**  
78ACE MR MO BOB 3809X  
ACE-LT-MR MO BOB 603  
LT MS MAKER 129**Adj WW:**ACE MR DOC EASY 7113PLD  
NCC-DOC EASY 565  
SHARP DUKE 408CE: 11.4  
BW: -0.9  
WW: 38  
YW: 66  
MILK: 12  
SC:  
HCW: 10  
MARB: 0.1  
TSI: 209.25**LOT ACE-ORR TRAVEL AGENT 989P****34-989 REG: M945570****DOB: 9/23/2019****BW:**  
86LT LONG DISTANCE 9001 PLD  
WR TRAVEL AGENT A602  
WR DUCHESS Y601**Adj WW:**  
642LT PATRIOT 4004 PLD  
ORR'S MS JOAN 723P  
ORR MS JOAN 772PCE: 5.2  
BW: -0.1  
WW: 31  
YW: 58  
MILK: 16  
SC: 0.5  
HCW: 19  
MARB: 0.16  
TSI: 205.11**LOT ACE-ORR AUTHORITY 977P****35-977 REG: M945575****DOB: 9/11/2019****BW:**  
77LHD CHOTEAU B1669 P  
LT AUTHORITY 7229 PLD  
LT KATY 4273 PLD**Adj WW:**  
603M6 BELLS & WHISTLES 258 P  
ORR'S MS TRADITION 674 P  
ORR'S MS TRADITION 249PCE: 9.4  
BW: -1.7  
WW: 30  
YW: 56  
MILK: 7  
SC: 1.4  
HCW: 17  
MARB: 0.12  
TSI: 204.72**LOT ACE NCC DOC EASY 9120****36-9120 REG: M944850****DOB: 9/6/2019****BW:**  
69ACE MR DOC EASY 7113PLD  
ACE-NCC-DOC EASY 484  
NCC-PERFECT WIND-227**Adj WW:**  
546GP 914 OZARK SILVER PLD  
G OZARK WIND P  
G SILVER WIND 914 GRID PCE: 10.1  
BW: -1.2  
WW: 23  
YW: 43  
MILK: 7  
SC:  
HCW: 11  
MARB: 0.19  
TSI: 190.9



\*Photo taken after spring breeding 2020

**Reference Sire: ACE ORR LEDGER 743P**

CE: 5.6 BW: 1.1 WW: 40 YW: 76 MILK: 7 HCW: 23 MARB: 0.20 TSI: 221.69



**LOT ACE NCC LEDGER 9136**

**37-9136 REG: M944856 DOB: 11/11/2019**

**BW:**  
76

**Adj WW:**

LT LEDGER 0332 P  
ACE-ORR LEDGER 743P  
ORR'S MS TRADITION 979P  
ACE MR DOC EASY 7113PLD  
NCC-DOC EASY 660  
G DBL DUKE 817 PLD

CE: 7.8  
BW: 0.1  
WW: 38  
YW: 69  
MILK: 8  
SC: 0.9  
HCW: 17  
MARB: 0.21  
TSI: 214.62



**LOT ACE NCC MO BOB 9158**

**38-9158 REG: M944858 DOB: 11/20/2019**

**BW:**  
74

**Adj WW:**

ACE MR MO BOB 3809X  
ACE-LT-MR MO BOB 603  
LT MS MAKER 129  
ACE MR DOC EASY 7113PLD  
NCC-DOC EASY 569  
MISS SUPREME GRID P

CE: 12.7  
BW: -1.9  
WW: 35  
YW: 64  
MILK: 10  
SC:  
HCW: 14  
MARB: 0.17  
TSI: 210.96



**LOT ACE-ORR AUTHORITY 9114P**

**39-9114 REG: M945562 DOB: 11/10/2019**

**BW:**  
78

**Adj WW:**  
624

LHD CHOTEAU B1669 P  
LT AUTHORITY 7229 PLD  
LT KATY 4273 PLD  
M6 BELLS & WHISTLES 258 P  
ORR'S LADY ROSE 533P  
ORR'S LADY ROSE 538 P

CE: 11.7  
BW: -2.4  
WW: 23  
YW: 44  
MILK: 12  
SC: 1.3  
HCW: 14  
MARB: 0.1  
TSI: 194.86



**LOT ACE NCC MO BOB 9161**  
**40-9161 REG: M944860 DOB: 11/26/2019**

**BW:**  
75

**Adj WW:**

ACE MR MO BOB 3809X  
 ACE-LT-MR MO BOB 603  
 LT MS MAKER 129  
 ACE MR DOC EASY 7113PLD  
 NCC -DOC EASY 622  
 MISS DBL SILVER WIND P

CE: 11.6  
 BW: -1.3  
 WW: 36  
 YW: 65  
 MILK: 10  
 SC:  
 HCW: 14  
 MARB: 0.17  
 TSI: 211.83



**LOT ACE NCC MO BOB 9159**  
**41-9159 REG: M944859 DOB: 11/20/2019**

**BW:**  
80

**Adj WW:**

ACE MR MO BOB 3809X  
 ACE-LT-MR MO BOB 603  
 LT MS MAKER 129  
 ACE MR DOC EASY 7113PLD  
 NCC-DOC EASY 567  
 MS PRIME WIND P

CE: 11  
 BW: -0.8  
 WW: 35  
 YW: 64  
 MILK: 11  
 SC:  
 HCW: 15  
 MARB: 0.18  
 TSI: 210.41



**LOT ACE-ORR PATRIOT 983P**  
**42-983 REG: M945572 DOB: 9/15/2019**

**BW:**  
90

**Adj WW:**  
764

LT LEDGER 0332 P  
 LT PATRIOT 4004 PLD  
 LK MISS RIO 2119  
 M6 BELLS & WHISTLES 258 P  
 ORR'S MS HALLE 479P  
 ORR'S MS HALLE 969P

CE: 2.7  
 BW: 0.7  
 WW: 43  
 YW: 78  
 MILK: 15  
 SC: 1.1  
 HCW: 25  
 MARB: 0.17  
 TSI: 221.18



**LOT ACE-ORR AUTHORITY 960P**  
**43-960 REG: M945584 DOB: 9/6/2019**

**BW:**  
80

**Adj WW:**  
771

LHD CHOTEAU B1669 P  
 LT AUTHORITY 7229 PLD  
 LT KATY 4273 PLD  
 LT POLLED VALUE 9089  
 ORR'S MS WIND 846  
 ORR'S MS WIND 610 P

CE: 9.6  
 BW: -1.1  
 WW: 35  
 YW: 65  
 MILK: 14  
 SC: 1.3  
 HCW: 21  
 MARB: 0.1  
 TSI: 210





*\*Photo taken after spring breeding 2020*

**Reference Sire: ACE-LT-MO BOB 603**

CE: 12.3 BW: -1.0 WW: 40 YW: 73 MILK: 14 HCW: 16 MARB: 0.11 TSI: 219.19



**LOT ACE NCC STEEL 9110**

**44-9110 REG: M944846**

**DOB: 8/28/2019**

**BW:**  
70

ACE-ORR STEEL 351 P ET

WR WRANGLER W601

ORR'S MS NANCY 458P

**Adj WW:**  
647

ACE MR PERFECT WIND 899 ET

NCC-PERFECT WIND-249

G DBL SILVER DUKE 741 PL

CE: 10.2  
BW: -0.8  
WW: 35  
YW: 57  
MILK: 11  
SC: 0.6  
HCW: 15  
MARB: 0.14  
TSI: 202.15



**LOT ACE-ORR AFFINITY 9107P**

**45-9107 REG: M945564**

**DOB: 11/5/2019**

**BW:**  
74

LT AFFINITY 6221 PLD

LT RUSHMORE 8060 PLD

LT ATHENA 1247

**Adj WW:**  
626

LT LEDGER 0332 P

ORR'S MS NANCY 730P

ORR'S MS MARY 1037 P

CE: 9.1  
BW: -2.6  
WW: 25  
YW: 55  
MILK: 13  
SC: 1.3  
HCW: 20  
MARB: 0.22  
TSI: 208.01



**LOT ACE NCC LEDGER 9126**

**46-9126 REG: M944854**

**DOB: 9/11/2019**

**BW:**  
73

ACE-ORR LEDGER 743P

LT LEDGER 0332 P

ORR'S MS TRADITION 979P

**Adj WW:**  
598

ACE MR DOC EASY 7113PLD

NCC-DOC EASY 651

MISS PRIME UNL P

CE: 7.6  
BW: 0.2  
WW: 33  
YW: 62  
MILK: 7  
SC: 0.8  
HCW: 18  
MARB: 0.22  
TSI: 208.88

**LOT ACE MR DIABLO 926****47-926 REG: M948415****DOB: 9/2/2019****BW:**  
75

ACE-WIA DIABLO D121 P ET

TR MR DIABLO 2742Z ET

ACE MS WIENK 7171880-P125

**Adj WW:**  
656

DICC SNAPCHAT 2B

WC BIG BEN 9036 P

WDZ SFC PREVIEW 418 219 P ET

CE: 7.6

BW: -1.3

WW: 30

YW: 53

MILK: 6

SC:

HCW: 17

MARB: 0

TSI: 197.8

**LOT CASH MOORE FOUNDATION M940****48-940 REG:****DOB: 9/10/2019****BW:**  
83

ACE MR MELLOW YELLOW JOE 708

50% CHAR

50% AKA

**Adj WW:**  
776

D/CC SNAPCHAT 2B

WC BIG BEN

FIREWATER COW

75% Char

25% Akaushi

**LOT ACE MR MELLOW YELLOW JOE 708****49-708 REG: GC150452****DOB: 9/1/2017****BW:**  
83

HEARTBRAND JOE S5394S

SHIGEMARU

HEARTBRAND B0004M

**Adj WW:**  
860

ACE MS MELYELLOW WEINK R-511

LVB CODE RED 0094

ACE MS EASY WIENK 1880Y

50% Char

50% Akaushi

**Peggy's 4-H Project**

This is Peggy's 4-H project Ernie, taken in 1957. When she showed her calf at the 4-H fair, he got last in class. The judge said he had a sway back, I wonder why?

Peggy didn't realize he was being sold after the show. When her Dad arrived home without Ernie,

Peggy was quite upset. Enough so, that her Dad called the bank that bought Ernie to retrieve him back to the O'Neill farm.

Peggy's pet Ernie died of old age on the farm.

# OUR AKAUSHI STORY

*WE ARE OFFERING...*

## THE NEW GENERATION OF OLD GENETICS

In 2013, we took a chance and bought twenty straws of Akaushi semen to A.I. some of our Charolais heifers. To say I was a skeptic would be an understatement. Most promoters of any breed overstate all the great attributes their breed offers. For our experiment, we used the same selection criteria that we used when starting our Charolais program in 1993: eye appeal, disposition, fescue tolerant, and sound feet and legs. Akaushi checked all the boxes and then some, giving us more growth than expected.

Fast forward to early 2017. Combining our premium grading Charolais with front-end Akaushi sires from Heartbrand, we developed a herd of F1's. Using both A.I. and E.T. our experiment had exciting results. Our next step was to purchase foundation Akaushi females for embryo production. We only wanted genetics that were direct descendants of the original imports that also met out original selection criteria. This was a big challenge given the fact that the only fullblood imports were three bulls and eight cows about thirty years ago. After extensive research, we found what we wanted with the purchase of five fullblood females.

As 2021 rolls around, our excitement for this Japanese breed has increased. Over the past years, we have discovered Akaushi fertility is outstanding with embryo and semen production - way better than other breeds we have sampled. Based on our sale of a limited number of fullbloods at our fall and spring 2020 auctions, we found there is more demand at the grass roots level in our area than we expected considering Akaushi is relatively new and most cattlemen have never heard of these genetics.

Lastly, but most important, is the taste and tenderness of the meat. It is unique and delicious. We fed the F1's that did not produce as breeding cattle just as a commercial feedlot would. The meat sold direct and each carcass was sampled by us. Surveys were taken and buyers without exception said they wanted more!

“The beginning is the most important part of any work” - Author Unknown



**HEARTBRAND RHUBARB 2142A**

EIGHT FULL BROTHERS Sired BY RHUBARB  
OUT OF OUR MCC 7228Z DONOR

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**LOT 50** ACE MR PRIME CUT RHUB 901 ET  
REG: AF161812 DOB: 8/19/2019  
BW: 71

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**LOT 51** ACE MR PRIME CUT RHUB 904 ET  
REG: AF161815 DOB: 8/23/2019  
BW: 71

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**LOT 52** ACE MR PRIME CUT RHUB 907 ET  
REG: AF161818 DOB: 8/28/2019  
BW: 89

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**LOT 53** ACE MR PRIME CUT RHUB 913 ET  
REG: AF161824 DOB: 8/28/2019  
BW: 77

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**LOT 54** ACE MR PRIME CUT RHUB 914 ET  
REG: AF161825 DOB: 8/29/2019  
BW: 77

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**LOT 55** ACE MR PRIME CUT RHUB 916 ET  
REG: AF161827 DOB: 8/30/2019  
BW: 81

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**LOT 56** ACE MR PRIME CUT RHUB 919 ET  
REG: AF161830 DOB: 8/30/2019  
BW: 77

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**LOT 57** ACE MR PRIME CUT RHUB 923 ET  
REG: AF161833 DOB: 9/1/2019  
BW: 83

RUESHAW 430 (AF6808)

HEARTBRAND RHUBARB 2142A

BIG AL DAUGHTER (AF3458)

2020 ACTUAL WEIGHTS  
(NO ADJUSTMENT)

2-27-20                      7-13-20                      11-7-20                      12-30-20

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565                      820                      1155                      1315

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550                      805                      1075                      1255

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535                      750                      980                      1140

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620                      785                      1060                      1195

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595                      800                      1010                      1135

---

675                      900                      1210                      1415

---

565                      835                      1140                      1255

---

525                      770                      1055                      1165



**MCC 7228Z (AF21722)**



**LOT ACE MR PRIME CUT EL PAD 925 ET**  
**58-925 REG: AP161834 DOB: 9/1/2019**

**BW:**  
**77**

HEARTBRAND V7022U	7-13	785 lbs
EL PADRINO 733D	11-7	1080 lbs
RANCHO ESPUELA 174A	12-30	1240 lbs
TAMAMARU		
MCC 7228Z		
HEARTBRAND HH1146P		



**LOT ACE MR PRIME CUT 722E-982**  
**59-925 REG: AF161834 DOB: 3/31/2019**

**BW:**  
**87**

MCCS4032	7-13	800 lbs
ASCHERMANN C0392 722E	11-7	1050 lbs
MCC 7228Z	12-30	1230 lbs
MCC 729Y		
ASCHERMANN C0392 721E		
MCC 7219Z		

**ACTUAL VS. ADJUSTED**

For our Akaushi fullblood bulls, we choose to display actual weights from birth to the sale time.

The main reason most performance programs calculate ET cattle different, no ratios.

Next, weaning weights reflect a mother's milking ability. Embryos are not raised by their biological mothers.

Over our 25 years of experience using embryo transfer, both birth weight and weaning weight can be influenced by the segregate mothers.

**E.P.D.'s**

It was very important to us that we used time-tested foundation genetics for our ET program.

Our second criteria would be E.P.D.'s, however, calculations predicted on limited input basically from one source can be misleading and sometimes not accurate.

As the breed expands more, data will be collected and accuracies will improve. At this point and time, calving ease with growth is our performance focus.

E.P.D.'s will become more important to us in the future.

TAMAMARU (AF109)

MCC 7228Z

HIKARI DAUGHTER (AF1408)

FOUR FULL SISTERS TO CALVE IN THE FALL MATED  
TO OUR TOP SELLING BULL IN 2020 (PICTURE BELOW)



**LOT ACE MS PRIME CUT RHUB 905 ET**  
**60-905 REG: AF161816 DOB: 8/23/2019**

RUESHAW 430

HEARTBRAND RHUBARB 2142A

HEARTBRAND BARBARA B3518R

TAMAMARU

MCC 7228Z

HEARTBRAND HH1146P

BW:  
58



**LOT ACE MS PRIME CUT RHUB 906 ET**  
**61-906 REG: AF161817 DOB: 8/25/2019**

RUESHAW 430

HEARTBRAND RHUBARB 2142A

HEARTBRAND BARBARA B3518R

TAMAMARU

MCC 7228Z

HEARTBRAND HH1146P

BW:  
67



**LOT ACE MS PRIME CUT RHUB 920 ET**  
**62-920 REG: AF161831 DOB: 8/30/2019**

RUESHAW 430

HEARTBRAND RHUBARB 2142A

HEARTBRAND BARBARA B3518R

TAMAMARU

MCC 7228Z

HEARTBRAND HH1146P

BW:  
67



**LOT ACE MS PRIME CUT RHUB 922 ET**  
**63-922 REG: AF161832 DOB: 8/31/2019**

RUESHAW 430

HEARTBRAND RHUBARB 2142A

HEARTBRAND BARBARA B3518R

TAMAMARU

MCC 7228Z

HEARTBRAND HH1146P

BW:  
72



Reference Sire: ACE MR PRIME CUT 5296 - 960 ET 21

# FULL SISTER DONORS



708Y  
(AF11031)

7205Z  
(AF21686)



Sire: Heartbrand Joe  
Dam: Big Al Daughter

Two full sisters will calve this fall with  
their 2nd calf bred to Hot Dam



**LOT ACE MS PRIME CUT 5070-816 ET**  
64-816 REG: AF150454 DOB: 9/7/2018

BW:  
72

HIKARI  
HEARTBRAND H5070S  
HEARTBRAND B017M  
HEARTBRAND JOE S5394S  
MCC 7205Z  
HEARTBRAND B2746R



**LOT ACE MS PRIME CUT 5070-826 ET**  
65-826 REG: AF150460 DOB: 9/12/2018

BW:  
84

HIKARI  
HEARTBRAND H5070S  
HEARTBRAND B017M  
HEARTBRAND JOE S5394S  
MCC 7205Z  
HEARTBRAND B2746R



**LOT ACE MS AMBER 603**  
66-603 REG: ERF712075 DOB: 11/5/2016

BW:  
88

CHEROKEE CANYON

WVG BEN JOHNSON 13X  
WW MISS AMBER 1087 ET  
WDW AMBER 2U

Registered 1/2 Char X  
1/2 Red Angus  
Due to calve in April  
and a full sib to Lot #  
64 and 65





### **SISTER DONORS**

**7228Z**  
**(AF11063)**

**754Y**  
**(AF21722)**

## **EMBRYOS DIRECT TRANSFER**

### **Lot 67**

3 Embryos - Donor 7228Z

### **Lot 68**

3 Embryos - Donor 7228Z

### **Lot 69**

3 Embryos - Donor 7228Z

When mating our donors we often will use 2 or 3 different sires. These embryos are most likely sired by Rhubarb or could be out of the growthy polled bull El Padrino.

### **Lot 70-79**

Spring calving Charolais cross cows  
Bred to Hot Dam

### **Lot 80-89**

Fall calving Charolais cross cows  
Bred to Hot Dam

# **Guaranteed 1/2 Blood Akaushi Feeder Cattle**

## **Lot 90**

19 head of fall 2020 steers  
Sired by Hot Dam

## **Lot 91**

17 head of fall 2020 heifers  
Sired by Hot Dam

## **Lot 92**

6 head of spring 2020 open heifers  
Sired by Hot Dam

## **Lot 93**

5 head of spring 2020 open heifers  
1/2 X 1/2 mating

## **Lot 94**

5 head of spring 2020 steers

## **Lot 95**

4 head of fall 2019 3/4 blood heifers

## **Lot 96 and 97**

2 full brother fat steers born fall 2019  
Feelot ration started November 1, 2020



### **HEARTBRAND HOT DAM 9249**

This photo was taken the day after he was done with spring 2020 breeding.

Weight 1730 lbs

- Big weaning weight
- Lots of eye appeal
- Great disposition
- Proven ancestors
- Optimum growth



### **AKIKO 354B**

Akiko is a preeminent conformation and carcass improving cow with high marbling potential coming from both sides of her pedigree. In the 1993 paper "Sire Effects on Carcass Traits of Japanese Brown Cattle" her sire Naminmaru was ranked #8 in marbling score and her maternal grandfather Mitsutake was ranked #2, only behind his son Mitsushige ET. Akiko was bred to Dai 10 Mitsumaru prior to being exported from Japan and gave birth to Big Al, the first Akaushi bull born in the United States, on January 27, 1995. She has over 156 direct descendants in the Akaushi herd, some of which are Kotsukari, Nikki, Come and Take It, and she was even mated with the 1976 import Rueshaw to produce to "Z" cow. Akiko is known for producing exceptionally fertile offspring with strong top-lines, deep chests and calm temperaments. If there were such a thing as Akaushi Royalty, Akiko would surely be the queen.



**ASCHERMANN**

CHAROLAIS / AKASHI

734 Belle Aire Place

Carthage, MO 64836

**Remember to bring this catalog  
to the sale on March 20!**